

Haringey Arts Case Study

Overview

Various artists colonised a previously run-down industrial area around Hermitage Road. Although they immediately turned the space into a vibrant area, they lacked business skills and the coordination required to bring their efforts together into an organisation that would benefit the entire art community in Haringey.

Objectives

- Identify and develop creative businesses
 - Expand and mobilise the network
 - Access bespoke business support and skill-share
 - Form a CIC
- Regenerate Haringey

Success

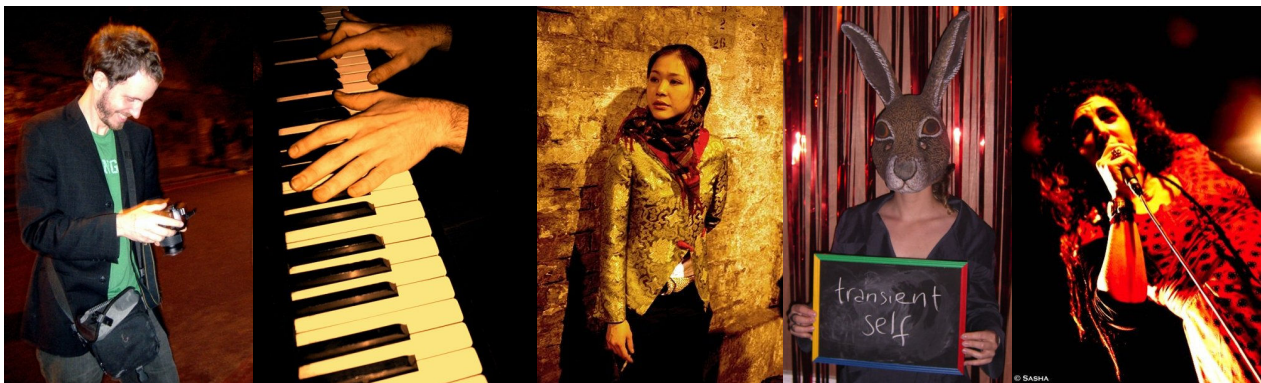
To help artists to realise their potential Haringey City Growth facilitated demanded-led seminars, focusing on business issues that they identified as important to better run their businesses. The seminars were very successful and the synergy created between artists compelled the creation of a community interest company. With the assistance of HCG Haringey Arts – HA! was created in March 2008 and has already set up links with various existing arts organisations and gallery owners in Haringey, promoting the work its members and running events in Haringey. Haringey Arts success doesn't stop there though the CIC is keen to spread the word and is now running seminars, training its members to help other artists.

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"The City Growth scheme has made a huge impact on the artistic community, inspiring us to start thinking about ourselves in business terms, and to put value—both social and material—on our work. The network is expanding and more new creative businesses are moving in. Our Community Interest Company will make business whilst meeting social needs, doing business in a socially responsible, ethical, environmentally friendly way. With City Growth's continued support we are already making a real impact in our area, and look forward to sustained growth in the coming years"

**Daniel Hernandez,
Haringey Arts Director**



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